Print Date 09/04/12 09:04:33

ORDER

Orders	Order / Rev:	105874	·	
	Alt Order #:	06844672		
	Product Desc:	AFF- SENATE		
	Estimate:	553		KSNV
	Flight Dates:	08/29/12 - 09/04/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/23/12 / 08/31/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name: Buying Contact:	Mentzer Media Services, Inc.	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Ave.	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	Name: Demographic:	American Future Fund : - Rvisel	New Business Thru:	
	Product Codes:	PLi2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Start Date	Start Date End Date		Gross Amount	Net Amount			
08/27/12	09/04/12	52	\$46,975.00	\$39,928.75			

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Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$46,975.00	\$39,928.75	0.00
Totals	52	\$46,975,00	\$39 928 75	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreany		_	Start Of Order End Of Order	1009/

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	33%	\$46,975.00
Market	100%	\$142,348.48

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$45,551.52
KLVX	0%	\$0.00
KSNV-	0%	\$0,00
KTNV	26%	\$37,010.61
KTUD	0%	\$0.00
KVVU	9%	\$12,811.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
-	E 1	KSNV	08/29/12	08/31/12	M-F 6-7a WakeUp	w/WagM	6-7a	WTF	:30 3	\$1,000.001	0.00 NM	3	\$3,000.00
					M-F 6-7a WakeUp	w/Wagners							. ,
		WAKE L	JP			-							
		Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			ı		
	W	eek: 08/2	27/12	09/02/12	WTF	3	\$1,000.00	0.00					

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AFF- SENATE

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Ln Ch Start End **Inventory Code** Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 08/29/12 08/31/12 M-F 6-7a WakeUp w/WaQM KSNV 6-7a --WTE--:30 3 \$1,000,001 0.00 NM \$3,000,00 M-F 6-7a WakeUp w/Wagners WAKE UP Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 08/27/12 09/02/12 -WTF---\$1,000.00 0.00 3 E 2 KSNV 08/29/12 08/31/12 **Today Show** CM 658a-9am --WTF--:30 2 \$1,500.001 0.00 NM 2 \$3,000.00 **Today Show TODAY SHOW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 --WTF--2 \$1,500.00 0.00 KSNV 08/29/12 08/31/12 M-F Today Show II 3rd H0M 9-10a ~~WTF--:30 \$900.001 3 0.00 NM 3 \$2,700.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating 09/02/12 --WTF-Week: 08/27/12 \$900.00 0.00 M-F Today Show III 4th BM KSNV 08/29/12 08/31/12 10am-11am --WTF---:30 \$450.001 3 0.00 NM 3 \$1,350.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating -WTF--Week: 08/27/12 09/02/12 \$450.00 0.00 E 5 KSNV 08/29/12 08/31/12 Dr. Phil CM 3-4p --WTF--:30 \$450.001 0.00 NM 3 \$1,350.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week; 08/27/12 09/02/12 --WTF--\$450.00 0.00 E 6 KSNV 08/29/12 08/31/12 M-F Early News СМ 5-630p --WTF---:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week; 08/27/12 09/02/12 --WTF--3 \$1,200.00 0.00 E 7 KSNV 08/29/12 08/31/12 M-F Jeop/Wheel 630-730pm CM --WTF---:30 3 \$1,300.001 0.00 NM \$3,900.00 M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 08/27/12 09/02/12 3 \$1,300.00 0.00E 8 KSNV 08/29/12 08/31/12 M-F News 3 at Eleven CM 11pm-1135pm --WTF--:30 3 \$1,100.001 0.00 NM 3 \$3,300.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 -WTF--3 \$1,100.00 0.00 KSNV 08/29/12 08/31/12 The Tonight Show CM 1135p-1237a ---WTF--:30 3 \$750.001 0.00 NM 3 \$2,250.00 **Tonight Show TONIGHT SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 -WTF--\$750.00 0.00 E 10 KSNV 09/01/12 09/01/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350.001 0.00 NM \$350,00 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 08/27/12 09/02/12 -----5-\$350.00 0.00 E11 KSNV 09/01/12 09/01/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 1 0.00 NM \$625.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 ---5-\$625.00 0.00 E 12 KSNV 09/01/12 09/01/12 Sa-Su Early News CM 5pm-630pm ----5-:30 \$650.001 0.00 NM \$650.00 Sa-Su Early News **NEWS** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 08/27/12 09/02/12 ----S-\$650,00 0.00E13 KSNV 09/01/12 09/01/12 CM 630-730pm ----5-:30 \$500.001 0.00 NM 2 \$1,000.00

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
			Weekend Jeopard						9 . 77	-	7 0
IEODA	DDVAAA		WKND Jeop/Whe	eel							
	\RDY/WH art Date	End Date	Weekdays	Spots/Week	Rate	Dating			1		
Week: 08		09/02/12	S-	2	\$500.00	Rating 0.00					
E 14 KSNV	09/01/1	2 09/01/12	To the Point - PM	СМ	730-758pm	S-	:30	1 \$375.001	0.00 NM	1	\$375.00
			To the Point						i		,
VEGAS		E. J.D.L.	NA 11-1	Ø (- 0.0 t t -	ъ.	B #					
<u>51:</u> Week: 08	art Date	End Date 09/02/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$375,00	Rating 0.00					
E 15 KSNV			Sa-Su News 3 at	FlevenCM	11pm-1135p		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at			5	.00	τ ψτ,100.001	0.00 14141	'	Ψ1,100.00
NEWS											
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08 E 16 KSNV		09/02/12	S-	CM CM	\$1,100.00	0.00	-00	4 0005.004	0.00.104		
E 10 VOINV	09/02/1	12 09/02/12	Sunday Today Sunday Today	CM	7a-8am	S	:30	1 \$625.001	0.00 NM	1	\$625.00
SUN T	ODAY		Canady roddy								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08		09/02/12	S	1	\$625.00	0.00					
E 17 KSNV	09/02/1	12 09/02/12	Meet the Press	СМ	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET	THE PRE	SS	Meet the Press								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08	/27/12	09/02/12	S		\$3,000.00	0.00					
E 18 KSNV	09/02/1	12 09/02/12	Chris Matthews 9	:30AM GM	9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
CHDIC	MATHE	MO	Chris Matthews S	SUN 9:30am							
	MATHE\ art Date	ws End Date	Weekdays	Spots/Week	Boto	Detina			ŀ		
Week: 08		09/02/12	S	Spots/vveek	<u>Rate</u> \$500.00	Rating 0.00					
E 19 KSNV			Sa-Su Early News	s CM	5pm-630pm	S	:30	1 \$650.001	0.00 NM	1	\$650.00
			Sa-Su Early New		.,	_		. 400,000	0.00 (1.1.)	·	Ψ000.00
NEWS											
<u>St</u> Week: 08	art Date	End Date 09/02/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
E 20 KSNV			Sun PR 7-8p	CM	\$650.00 7-8pm	0.00	:30	1 \$1,000.001	0.00 NM	4	\$4.000.00
L 20 ((0)11)	00/02/	IZ OUIUZIIZ	Sunday Prime 7-		r-apin	3	.30	1 \$1,000.001	0.00 NM	1	\$1,000.00
DATEL	INE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08		09/02/12	S		\$1,000.00	0.00					
E 21 KSNV	09/02/	12 09/02/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News S at	Eleven							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08		09/02/12	S	1	\$1,100.00	0.00		<u></u>			
E 22 KSNV	09/02/	12 09/02/12	-	-	Sun 1135p-1	200aS	:30	1 \$400.001	0.00 NM	1	\$400.00
SDOD.	TS NIGH	ጕ	Sports Night in La	as Vegas							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		09/02/12	·S	1	\$400.00	0.00			i		
-		12 09/04/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	MT~~	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU							•	T.,000,00
WAKE		E. J. C. C.	161	0-1 251		5 "					
	art Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating					
Week: 09		09/09/12 12 09/04/12		CM	\$1,000.00 658a-9am	0.00 MT	.20	1 \$4 500 004	0.00 171	,a	04 502 6 3
LZT NONV	Jaiusi	12 0010411Z	Today Show	CIVI	0008-98III	IAI I	:30	1 \$1,500,001	0.00 NM	1	\$1,500.00
TODA	Y SHOW		. 555, 571017								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/09/12	MT	1	\$1,500.00	0.00					
E 25 KSNV	09/03/	12 09/04/12		СМ	9-10a	MT	:30	1 \$900,001	0.00 NM	1	\$900.00

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Ln Ch Start End		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
	M-F Today Show II 3rd Fir								
TODAY SHOW II	M-F Today Show II								
Start Date End Date	Weekdays Spots/Week	Rate	Rating				1		
Week: 09/03/12 09/09/12	MT 1	\$900.00	0.00						
E 26 KSNV 09/03/12 09/04/1	<u>=</u>	10am-11am	MT	:30	1	\$450.001	0.00 NM	1	\$450.00
TODAY SHOW III	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12	MT 1	\$450.00	0.00						
E 27 KSNV 09/03/12 09/04/1	2 Dr. Phil CM	3-4p	MT	:30	2	\$450.001	0.00 NM	2	\$900.00
	Dr Phil								
DR. PHIL	Westerland October 1	D (B ()						
Start Date End Date Week: 09/03/12 09/09/12	<u>Weekdays</u> <u>Spots/Week</u> MT 2		Rating 0.00						
E 28 KSNV 09/03/12 09/04/1		5-630p	MT	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	M-F Early News	0 000p	1711	.00	•	ψ1,200.001	0.00 14101	'	ψ1,200.00
NEWS	•								
Start Date End Date		***************************************	Rating				1		
Week: 09/03/12 09/09/12		ψ1,1200.00	0.00						
E 29 KSNV 09/03/12 09/04/1	•	630-730pm	MT	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
JEOPARDY/WHEEL	M-F Jeopardy/Wheel of Fortun	U	•						
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12		\$1,300.00	0.00						
E 30 KSNV 09/03/12 09/04/1		11pm-1135p	m MT	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS	M-F News 3 at Eleven								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12		\$1,100.00	0.00						
E 31 KSNV 09/03/12 09/04/1		1135p-1237a	****	:30	2	\$750.001	0.00 NM	2	\$1,500.00
	Tonight Show								
TONIGHT SHOW	. Wheelestern One of Mar. 1	ъ.	B .0						
Start Date End Date Week: 09/03/12 09/09/12		<u>Rate</u> \$750,00	Rating 0.00						
VVGCK, USIUSI 12 USIUSI 12		φι υ υ,υ υ	0.00						
							Totals	52	\$46,975.00